# **Tasks for Press Group Members**



## Before the session

- Your task as a press group member before the YPAC session is to identify target media (local, national; newspapers, radio, ...) and possibly make contact with them.
- Give additional information and material to the public media if asked for it.
- Write press releases and share posts on school pages and social media about your delegation's preparations.
- Invite them to the official press conference (if attending it might be an option for them).
- READ THE HANDBOOK so you know your role in YPAC and your specific tasks.
- Read the topics and prepare for the upcoming session. Take into account especially what is relevant for your local area.
  - $\rightarrow$  It's easier to write articles about a topic you're familiar with.

## **During the session**

- Document the YPAC session, share pictures and posts on your school website, YPAC's Instagram page etc.
- Write daily press releases such as Flying Facts and articles for websites and newspapers.
  In the releases you should summarize all the work that's being done in committees and by presidency.
- → Visit the committees and take pictures of their work. Get acquainted with their work and ideas so you can later report about them.
- ightarrow Organize interviews with delegates, committee presidents, presidency, YPAC visitors, ...
- → If you're in charge of photographing or recording, you should be able to edit the media.

#### **General requirements:**

- You must be able/willing to conduct independent research on a given subject.
- You should be able to write press articles in a certain form.
- You should be confident to suggest articles.
- Always be aware of and react to instructions from editors in chief.
- Share information and knowledge at the official press conference.
- If in charge of photographing or recording, you should be able to edit the media.

#### After the session

- Work together with your delegation (especially with the PR delegate) and arrange meetings and interviews with politicians.
- Take responsibility for establishing/maintaining media contacts in your home country.
- Report contents about everything that has been done during the YPAC session to media.
- Write/edit articles in which all the work is summed up.